

# Karolina Kubisiowska

Senior Product Designer

Fintech • SaaS • Complex workflows • UX Research • AI-assisted Design

## CONTACT

Krakow, Poland / Remote  
karolina.kubisiowska@gmail.com  
+48 796 208 293  
linkedin.com/in/karolinakubisiowska  
karolinakubisiowska.pl

## CORE SKILLS

Product Design    UX Design    UI Design

UX Research    Product Discovery

Interaction Design    Information Architecture

Design Systems    Prototyping

Usability Testing    UX Audit

Complex Workflows    Fintech UX

SaaS Design    Internal Tools

HMI / Technical Interfaces

Stakeholder Management

Cross-functional Collaboration

AI-assisted Workflows

## TOOLS

Figma    FigJam    Miro    Jira

ChatGPT    Claude    Figma Make

Hotjar    Google Analytics    Adobe XD

Sketch    InVision

## Profile

I design products that make complex systems easier to understand, navigate, and use. With 5+ years of experience across fintech, SaaS, internal platforms, and technical HMI software, I bring together research, product thinking, interaction design, and strong visual craft.

I work best where problems are ambiguous, domains are complex, and product decisions need to balance user needs, business goals, technical constraints, and delivery reality. I actively use AI to accelerate research synthesis, exploration, prototyping, documentation, and design iteration - while keeping critical thinking and user value at the centre of the process.

## Experience

### IG Group

11.2021 - Present

*Product Designer*

Designing complex fintech products across mobile investing experiences, internal platforms, and tools for operational and dealing teams. Focused on clearer financial workflows, data-heavy interfaces, and safer decision-making.

Selected work: IG Investments mobile app and desktop, Internal Platforms, Dealer's App.

- End-to-end product design: discovery, problem definition, high-fidelity UI, prototyping, and developer handoff.
- Mobile-first investing and trading experiences for novice and advanced investors.
- Internal financial platforms supporting customer service, investment operations, and dealing team workflows.
- User interviews, shadowing sessions, UX audits, usability testing, and concept validation.
- Complex financial, operational, and trading processes translated into clear flows and interface patterns.
- Close collaboration with product managers, engineers, stakeholders, domain experts, and future users.
- Reusable UI patterns and components improving consistency, scalability, and delivery quality.

### NapoleonCat

01.2023 - 03.2026

*Product Designer • Freelance Collaboration*

Designed selected areas of NapoleonCat, a SaaS platform for social media management, publishing, moderation, analytics, and team collaboration. Focused on content operations, planning workflows, and team collaboration.

- Publisher, Calendar, and Inbox-related workflow improvements.
- Content creation, scheduling, planning, and moderation-related experiences.
- UX audits identifying usability issues, flow problems, and simplification opportunities.
- Wireframes, prototypes, high-fidelity UI designs, and UX recommendations.
- Collaboration with product stakeholders and another designer on product improvements.
- AI-assisted workflows supporting faster and more efficient social media operations.

## LANGUAGES

Polish - Native

English - Professional working proficiency

German - Working proficiency

## KEYWORDS

Mobile app design

Trading platforms

Investment products

Data-heavy interfaces

Research planning

Concept validation

Design systems

Developer handoff

Workshop facilitation

Edge-case thinking

## Magnebotix / MBX Flux

01.2026 - 02.2026, 06.2026

*Product Designer • Project-based Collaboration*

Designed product concepts for MBX Flux, a complex desktop HMI application used to control magnetic field systems and research equipment.

- Complex engineering requirements translated into structured flows and interface concepts.
- One-screen control experience for a technical desktop application.
- Interaction patterns for numeric inputs, step controls, system status, connection states, license management, warnings, and alarms.
- Gamepad-based control mapping and configuration concepts.
- Clarity, safety, real-time feedback, and reduced cognitive load in a technically demanding environment.
- AI-assisted workflows used to accelerate exploration, structure requirements, and iterate on interface concepts.

## Digital Master Institute

2023

*UX Research Mentor / Course Author*

Created educational content for a UX Research course and mentored learners in research planning, usability testing, concept validation, and connecting research insights with product design decisions.

## Earlier Experience

### Accenture Services

12.2019 - 11.2021

*Data Analyst & Quality Assurance*

Data analysis, reporting, quality assurance, process improvement, client-facing delivery, and team quality standards.

### Capgemini

07.2018 - 11.2019

*IT Support for German Customers*

Technical support for German-speaking customers, communication, problem-solving, and technical understanding of digital systems.

## Education

### Full Stack UX/UI Designer

2020 - 2021

UX/UI Academy in Krakow

### MA & BA - Viola

2014 - 2019

Academy of Music in Poznan

### Selected courses

Google UX Design Professional Certificate; Web Design: Strategy and Information Architecture; Visual Thinking